MiX Telematics launches MiX Display

MiX Telematics launched its MiX Display at the Transport Logistic Show 2011 in Munich, Germany in May. Especially designed for commercial vehicles and harsh environmental conditions, the robust in-vehicle display was developed to integrate seamlessly with the company's fleet management solutions.

The integration of multiple features into one system on the device enables commercial fleet operators to boost communication and control, resulting in improvements in driver, vehicle and fleet performance, as well as driver safety.

"From efficient Jobs & Messaging functionality, to best-of-breed mapping and navigation software and built-in diagnostics, MiX Display serves a multitude of fleet management requirements," says Charles Tasker, Managing Director of MiX Telematics International.

An example that demonstrates this is MiX Display's navigation capability that takes truck and road constraints into consideration and provides turn-by-turn visual and audio directions. The result for commercial fleet operators is improvements in driver performance, efficiency and customer service.

MiX Display promotes efficient information exchange between the driver, the vehicle and fleet managers, who can then access valuable information at any time by logging in to the MiX Telematics' web-based application, FM Web.

"The integration of MiX Display with FM-Web means our customers are able to make informed decisions in a timely manner and better manage the productivity and performance of their mobile workforces. In addition, they can generate valuable reports for business improvement," adds Tasker.

Drivers can receive immediate feedback on driving performance and real-time updates relating to jobs and vehicle events. In-cab visual and audio alerts include 'over-speeding' and 'harsh braking' notifications, that enable a driver to take corrective action, instilling safer driving habits.

"We believe the new solution represents a much-needed tool for commercial fleet customers who aim to achieve the highest operating standards," concludes Tasker.