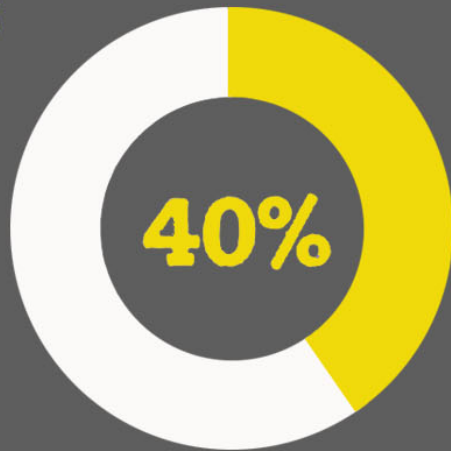


DISTRACTED

CROSSING

MORE THAN 40 PERCENT OF
FATALITIES ON OUR ROADS
ARE PEDESTRIANS

Here's Why:



TALKING OR TEXT MESSAGING WHILE WALKING

LISTENING TO MUSIC AT HIGH VOLUMES

A MISUNDERSTANDING OR NON-COMPLIANCE TO BASIC RULES OF THE ROAD

CONVERSATIONS WITH OTHERS AROUND YOU

NOT BEING VISIBLE AT NIGHT

EATING OR DRINKING ON THE RUN

SEARCHING FOR ITEMS IN HANDBAGS BACKPACKS
OR OTHER LUGGAGE

READING A BOOK MAGAZINE OR NEWSPAPER

CROSSING THE ROAD WITHOUT
CHECKING BOTH
DIRECTIONS

